



f u n d a c i ó n  
Esperanza  
CONTIGO, A.C.®

Institutional Presentation



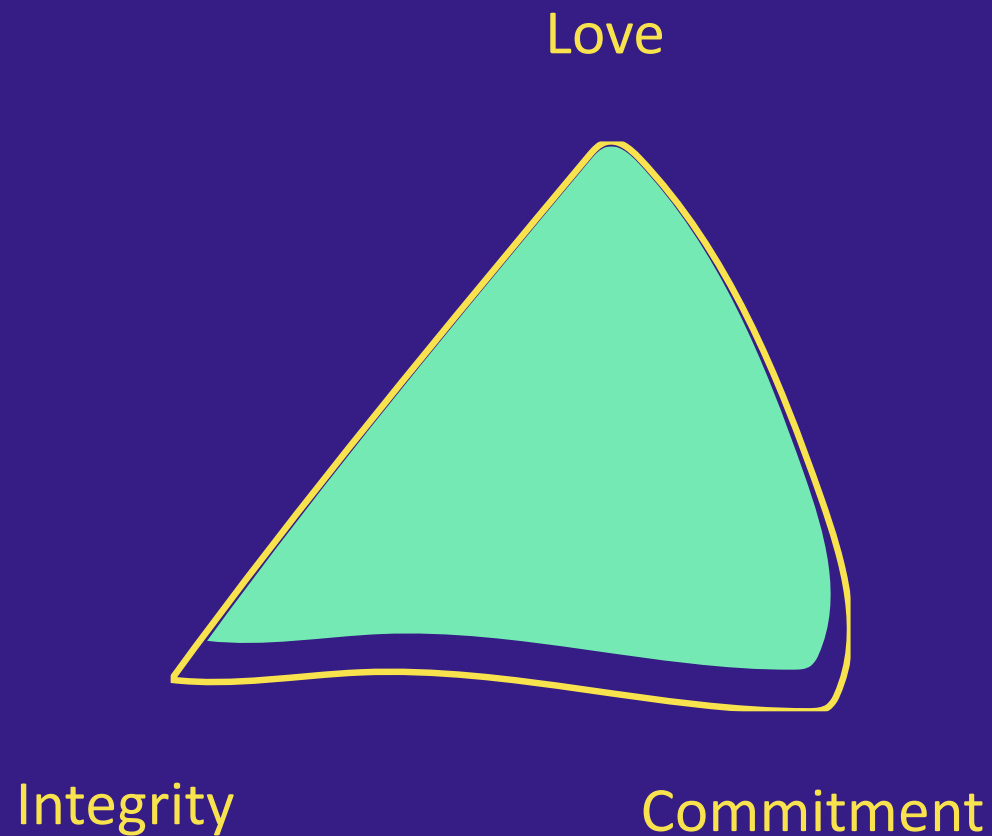
# About Us

We are a charity organization based in Tijuana, working to empower the future of orphans by providing them with access to high quality education and services that enables them to grow and enjoy a full and dignified life.

# Our Philosophy

We strongly believe that **education is the best way** to a true transformation of the vulnerable sector that we serve, and through our programs we seek to break the current “vicious cycle” by positively influencing the mindset of children and empowering them to make their dreams come true.

# Our Core Values



# Abandoned children in Mexico



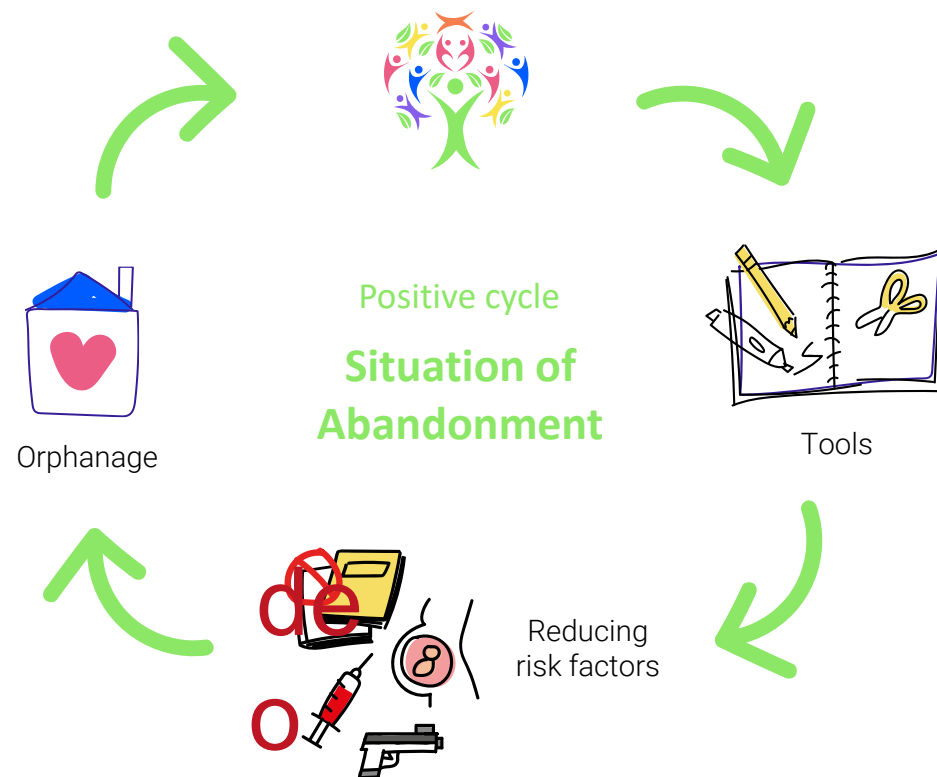
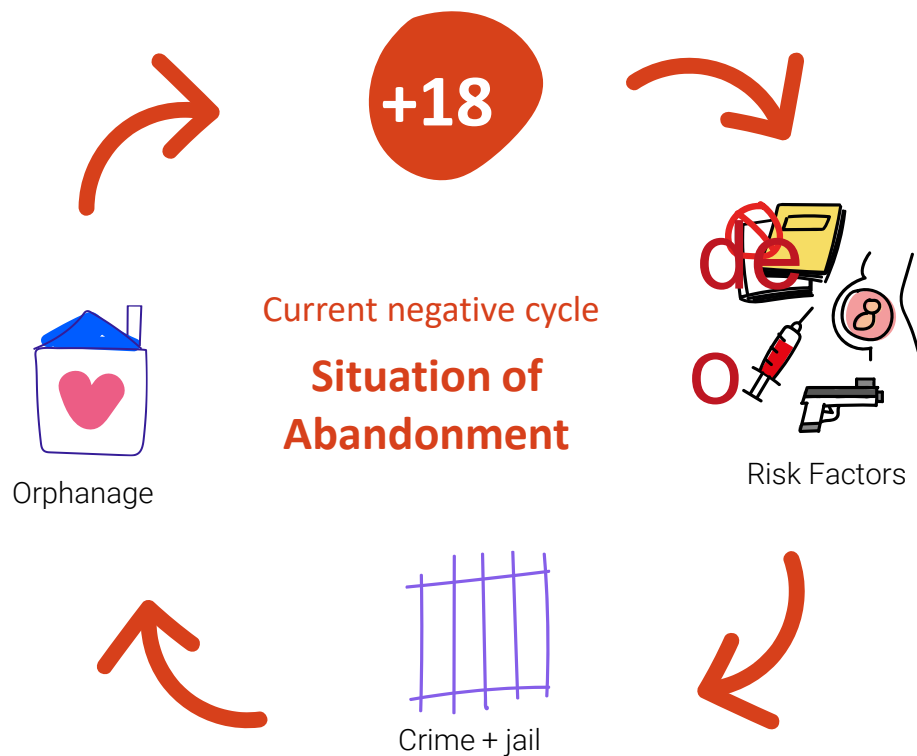
Mexico has the second highest number of orphaned children in Latin America.

More than 30,000 minors live in shelters or social assistance institutions, public or private, throughout the country.

Baja California ranks **second in Mexico**, only after the capital, with the highest rate of abandoned children. It is estimated that there are more than 5,000 minors in this situation in the state.



# Education as a driving force for change



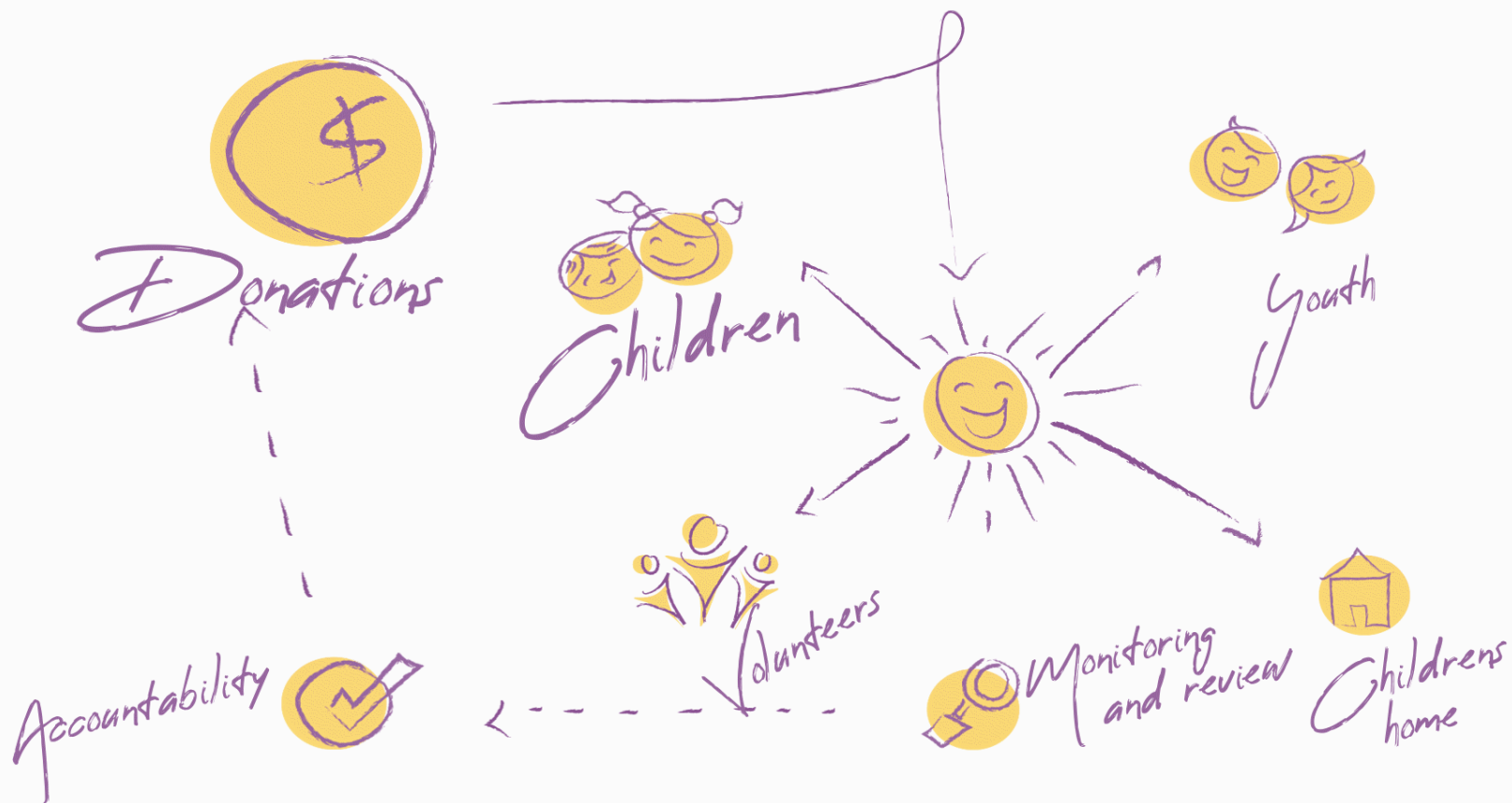
# Intervention Strategy

Our organization has designed a holistic model whose goal is to achieve the transformation of orphanages, both in terms of infrastructure and operational management, and to implement 4 fundamental programs as well as special high-impact projects.





# Our Model for Hope





## Repair and Equipment Program

The orphanages that are chosen by our Evaluation and Selection Committee (ESC), are transformed through the REPAIR AND EQUIPMENT of their facilities, as well as an INSTITUTIONAL DEVELOPMENT program that improves their overall management system and compliance.

A large, bold, yellow number '1' is positioned on the right side of the first quadrant, which has a yellow background.

## Development and Integral Care Program for Children

Designed for children from 0 to 12 years of age with the purpose of caring for their physical and emotional health, as well as developing strong values, capacities, and technical competencies so that they can enjoy a better quality of life and enhance their opportunities during their adulthood.

A large, bold, orange number '2' is positioned on the right side of the second quadrant, which has an orange background.

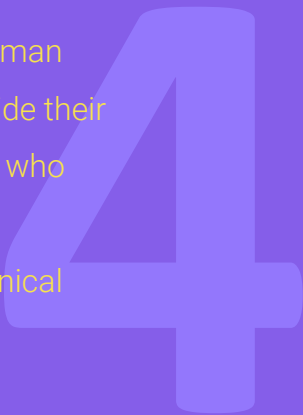
## Continuous Development Program for Youth

This consists of a process of personalized support from our mentors to young adults (13 to 18 years old), in order to ensure that they successfully complete their formative stage and aim for better professional and entrepreneurial opportunities.

A large, bold, blue number '3' is positioned on the right side of the third quadrant, which has a blue background.

## Volunteer Development Program

This program focuses on organizing and amplifying the human and professional talent of both the collaborators who provide their services within the foster homes, as well as the volunteers who actively participate in any of our programs, projects and campaigns, through training and coaching in soft and technical skills.

A large, bold, purple number '4' is positioned on the right side of the fourth quadrant, which has a purple background.

# Telemedicine Program

To expect children and young adults to develop at high performance in all areas of their life, we need to ensure that they have access to healthcare (both preventive and corrective).

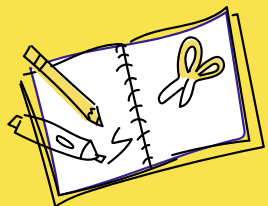
Through this program, created in collaboration with Beam Healthcare (USA), we installed state-of-the-art telemedicine equipment, facilitating remote preventive medical care, allowing general practitioners and specialists to contribute voluntarily to the care of children.



**Sarjoo Patel**  
CEO & Founder  
Beam Healthcare

# ***Back-2-School Campaign***

Every year, our organization calls on the general public to donate backpacks, supplies, and computer equipment to facilitate the return to school.





# Special Celebrations

The happiness and emotional well-being of the children is encouraged by the celebration of special dates. For this, our Foundation and its network of collaborators and volunteers organize gatherings, parties, and recreational activities with the kids.

# Fundraising

Our Foundation seeks its funding through four (4) main sources:

**1** Sponsors

**2** Non-Recurring  
Donations

**3** CSR Workshop

**4** League of Hope™

For more information on how to help, please visit us at:

<https://www.esperanzacontigo.org/en/get-involved>

# Sponsors Program

The financial support of our **Sponsors** is what allows us to operate uninterruptedly in the city's foster homes, using these resources to finance our programs focused on children and young adults. This includes hiring teachers, purchasing supplies, materials, software, computer equipment, etc., to manage our educational programs in high-impact subjects, such as English classes, coding, public speaking and culture.







## League of Hope™

An annual soccer tournament in which 24 teams (from different orphanages in the city) participate, each of them sponsored by a private company.

With the celebration of this event, supported by “Los Xolos de Tijuana” (the city’s professional soccer team), we can raise 1 million Mexican pesos to fund our Repair and Equipment Program.



# LIGA DE LA ESPERANZA™

EL EQUIPO DE TODOS 2021





# Volunteer Program

All those who wish to collaborate with our Foundation in favor of children are welcome to join the **Volunteer Program**, in one of the following groups:



## IMPORTANT

All volunteers must comply with the registration and acceptance process stipulated by our operations manual, guaranteeing the safety and integrity of the children we serve.




**Internships and Social Service**



**Volunteer Physicians**



**Volunteers**



For more info, send an e-mail to:  
[voluntarios@esperanzacontigo.org](mailto:voluntarios@esperanzacontigo.org)



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